

NEA

FOOD & BEVERAGE



ONLINE BUSINESS
MATCHING



THAI FOOD
& BEVERAGE

ONLINE BUSINESS MATCHING GUIDE

24 - 25 JUNE 2021



FOOD & BEVERAGE ONLINE BUSINESS MATCHING

**Thursday 24 - Friday 25 June 2021
09:00 - 17:00 Hrs. (Thailand Time: GMT+7)**

With the situation of the spread of the Covid-19 virus clearly affecting trade and preventing exhibitions that normally allow face-to-face discussions and negotiations, New Economy Academy of the Department of International Trade Promotion has taken the initiative to organize an online event.

Thailand considered to be kitchen of the world due to many reasons including the variety kind of food and beverage products due the excellent location to produce high quality raw material. Therefore, the NEA Food & Beverage Online Business Matching Project is being organized for in order to create opportunities and develop trade networks for the service providers. The two-days event will match buyers and sellers and enhance the development of business operations with partners/ trade partners from around the world.



Scan for Matching

DITP
กรมส่งเสริมการค้าระหว่างประเทศ
กระทรวงพาณิชย์

NEW
ECONOMY
ACADEMY
การค้ายุคใหม่

FIND EVERYTHING ON A SINGLE EASY-TO-USE WEBSITE

CONNECTING YOU TO THAILAND
JOIN US!

nea.ditp.go.th/smartcontent



The screenshot shows a web browser window with the URL <https://nea.ditp.go.th/smartcontent>. The website header includes navigation links: HOME, SELLERS DIRECTORY, REGISTRATION, and LOG-IN. Logos for MOEC, DITP, and NEA are visible. The main banner features a collage of Thai food and beverage products with a Thai flag graphic. The text on the banner reads: **NEA FOOD & BEVERAGE ONLINE BUSINESS MATCHING**. Below this, it states the dates **24 - 25 June 2021** and the hours **09:00 - 17:00 Hrs. (Thailand Time: GMT+7)**. A prominent **REGISTER** button is shown, with a note *** Free of charge**.

PART OF SELLERS



GREENDAY GLOBAL CO., LTD.
FOOD AND BEVERAGE



ARCADIA FOODS CO., LTD.
FOOD AND BEVERAGE



MP HEALTH CO., LTD.
FOOD AND BEVERAGE



SIAM INFINITE FOOD CO., LTD.
FOOD AND BEVERAGE



ANAPANA FOOD BANGKOK CO., LTD.
FOOD AND BEVERAGE

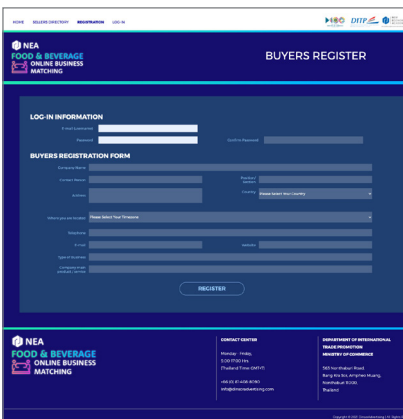


WANGYAU GROUP CO., LTD.
FOOD AND BEVERAGE

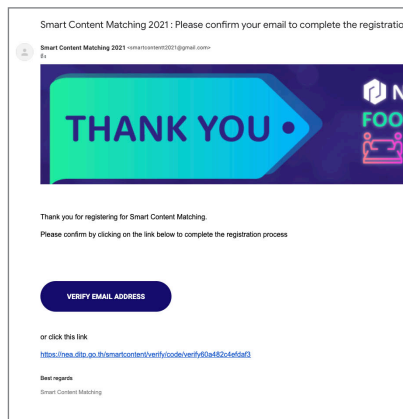
FOR BUYER, PLEASE FOLLOW THE STEP.

HOW TO ONLINE BUSINESS MATCHING ?

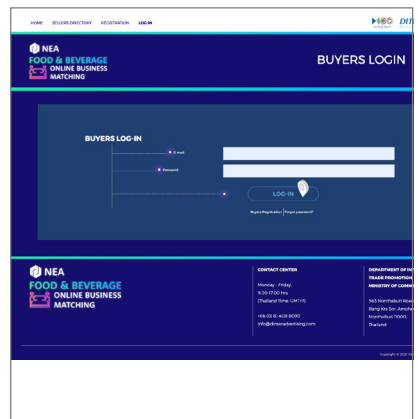
1 REGISTER



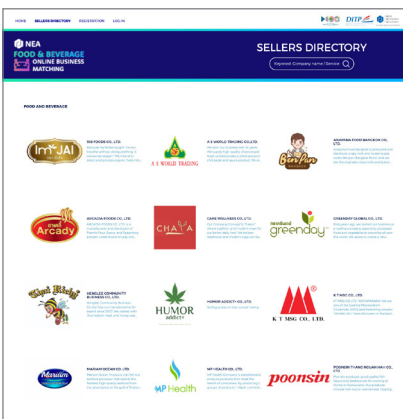
2 VERIFY YOUR EMAIL



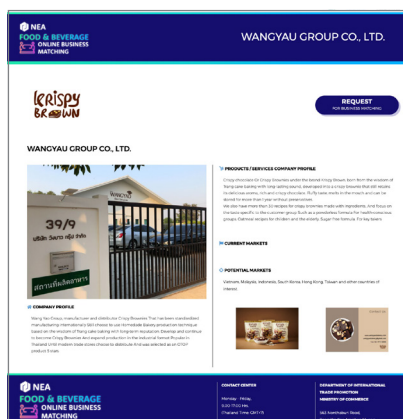
3 LOGIN



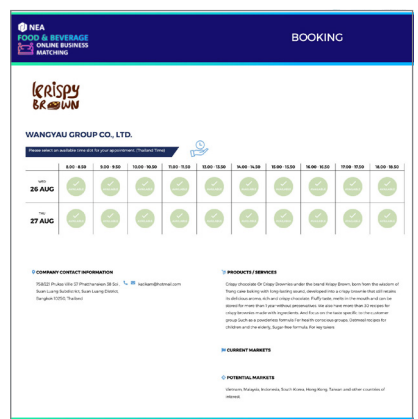
4 SELLERS DIRECTORY



5 SELLER PROFILE



6 BOOKING



FOR ONLINE BUSINESS MATCHING, PLEASE FOLLOW THE MANUAL.

HOW TO JOIN YOUR MEETING

We are using the Zoom service for online meetings. If you have already installed and used Zoom, you will probably need no further instruction.

We will send you the Meeting ID's and Passwords for your meetings, and you can join the meetings at the appointed time. If you have not used Zoom before, you can follow the instructions below.

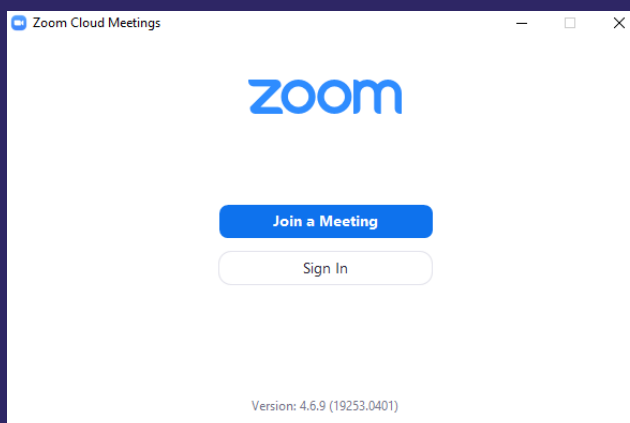
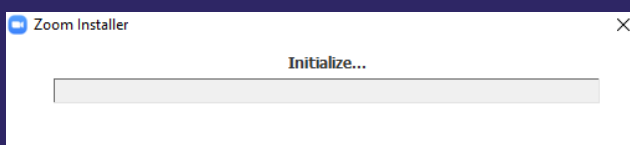
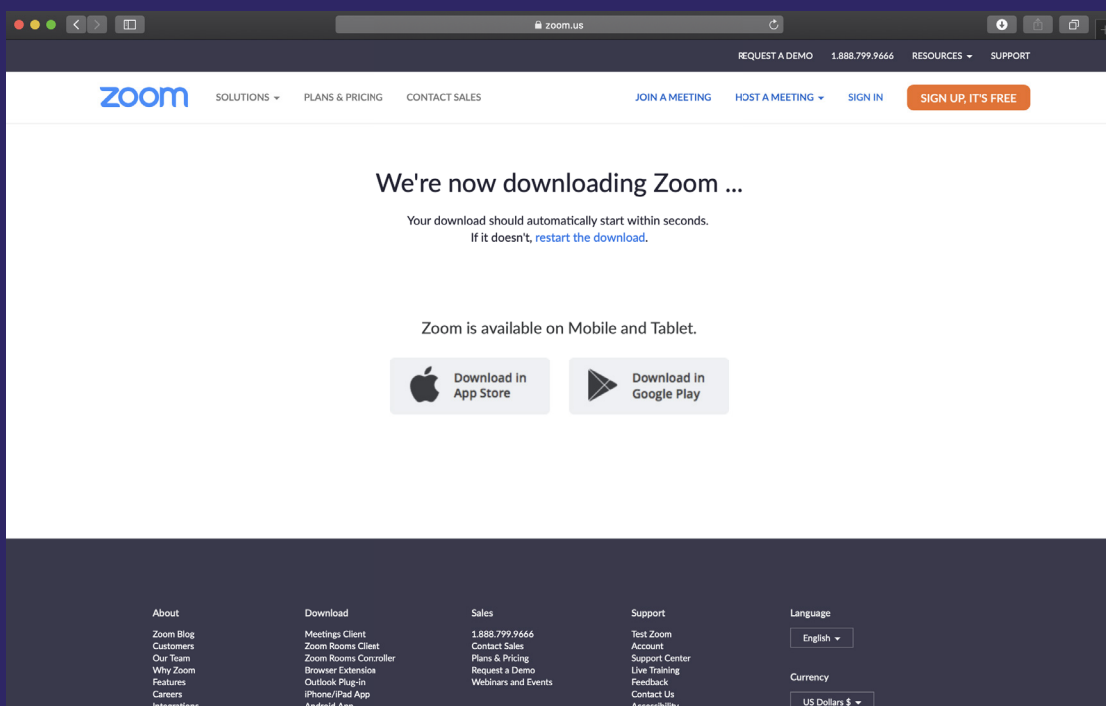


1

INSTALLING ZOOM

For the smoothest experience, we recommend installing Zoom on a desktop or laptop (Windows or Mac) connected to the internet. To communicate you'll need a camera, microphone and speakers or a headset.

1.1 You can download the Zoom application at: <http://zoom.us/support/download>



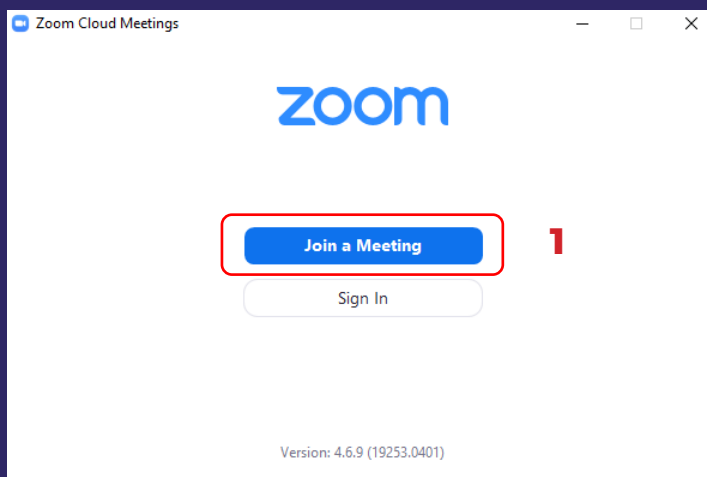
Download and install Zoom.

2

HOW TO JOIN A PRE-BOOKED MEETING IN ZOOM

For all meetings that you have booked, you will receive from us:

- A date and time for the meeting which you have chosen.
- A Meeting ID
- A Password (We password-protect the meetings to ensure security and privacy.) You'll need the Meeting ID and Password when you join a meeting.



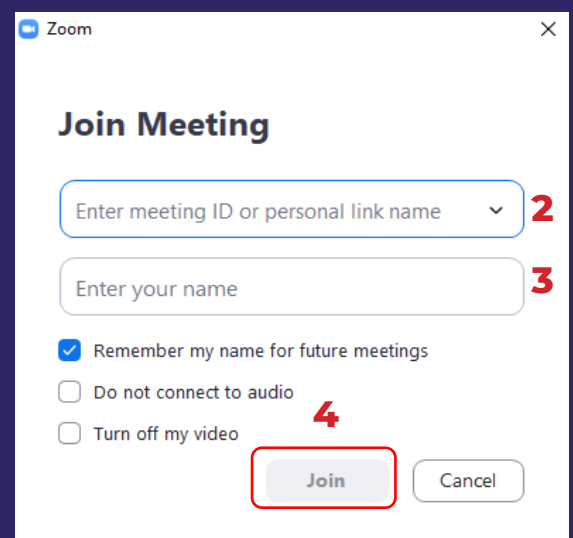
2.1 After you've opened the Zoom app, click on 'Join a Meeting' (1)

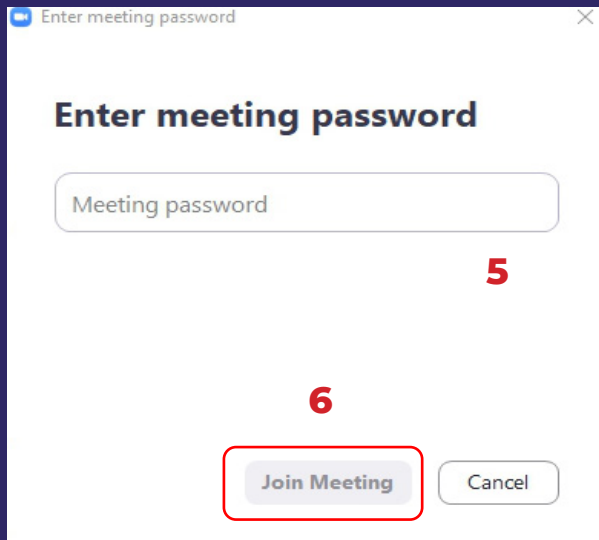
2.2 Either type in, or copy and paste the Meeting ID into the field that appears (2)

2.3 Where asked to 'Enter your name', please enter the name of your company or your name with your company (3)

If you have further meetings, you may wish to tick 'Remember my name for future meetings' Do NOT tick the other options.

2.4 Click 'Join' (4)





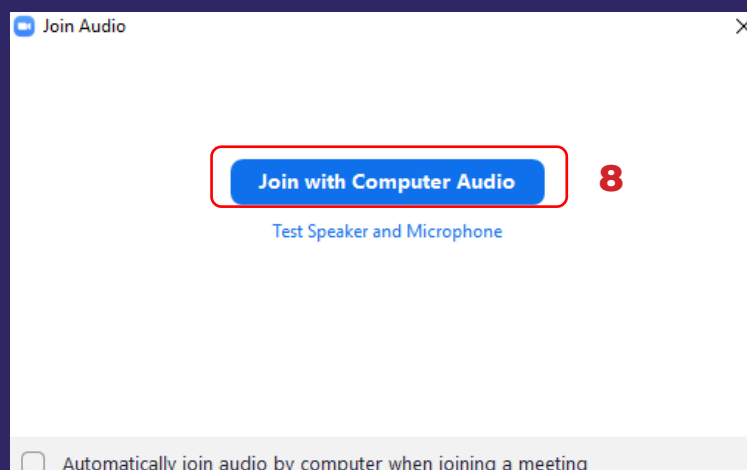
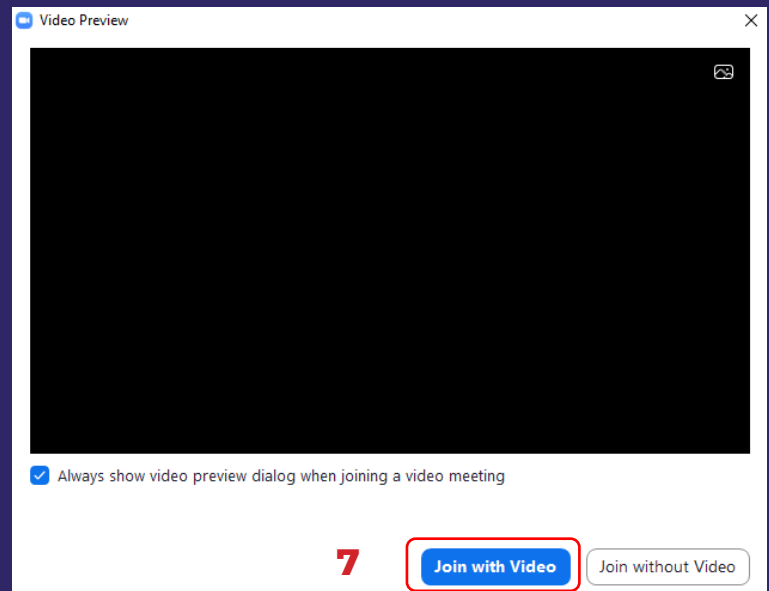
You will be asked for your password. You will have received a password to match each Meeting ID.

2.5 Type this in (5)

2.6 Click 'Join Meeting' (6)

In order to gain the full face-to-face experience, your meeting partner can both see and hear you. You need to:

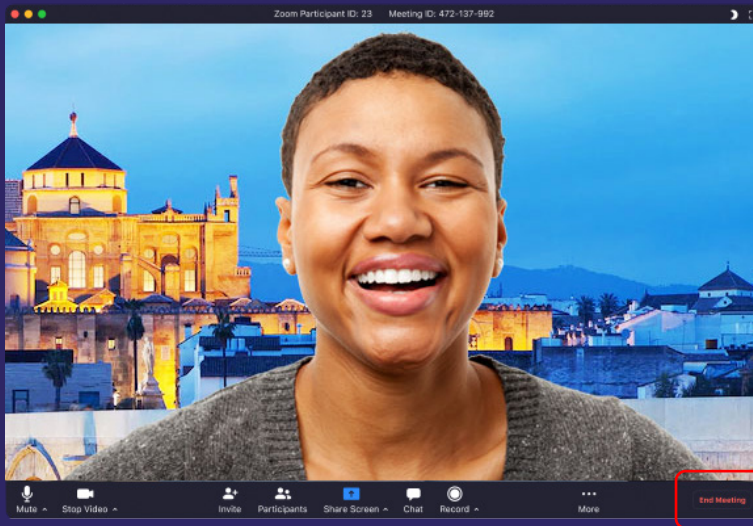
2.7 Click 'Join with Video' (7)



2.8 Click 'Join with Computer Audio' (8)

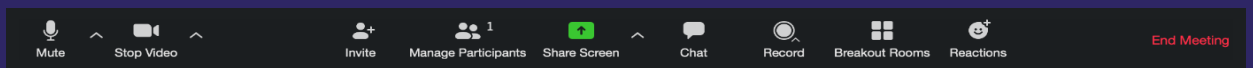
You may choose to join the meeting a few minutes before it is scheduled. If you do so, and your meeting partner is still in a previous meeting, you will be asked to wait.

You do not need to do anything. Simply wait until your meeting partner is available, and you will be connected.



Once connected, you will be able to see and hear your meeting partner.

The full range of Zoom functionality is available to you.



If you wish to cut off your audio or video, you may 'Mute' or 'Stop Video'

If you'd like your partner to see a document, picture or video, the easiest way is to 'Share Screen'. This allows your meeting partner to see your computer screen and anything that is displayed.

To send a written message, for example an email address or telephone number, the 'Chat' function allows you to send a text message to your meeting partner. You may also use the 'Chat' function to send a file, e.g. a video file, pdf, poster image etc.

If you wish to bring a colleague into the meeting, you may do this using the 'Invite' function.

2.9 After your meeting, you can click on 'End Meeting' (9)



COMMUNICATION CENTER.

HOW TO CONTACT US ?



LINE



WhatsApp



+66 (0)91 734 4125



smartcontentt2021@gmail.com



nea.ditp.go.th/smartcontent

